



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

NIT League Transportation Summit Sponsor and Exhibitor Prospectus

JAN 30 – FEB 1, 2017 | SAN DIEGO, CALIFORNIA
HILTON SAN DIEGO RESORT AND SPA

Exhibit With Us

Exhibit at the 2017 NIT League Transportation Summit in San Diego, California, for the opportunity to showcase your products and services to the top transportation and logistics professionals from around the world. Tons of freight transportation purchase decisions are made based on attendee evaluations of products and services being displayed on the show floor. Exhibiting is the single best, most efficient and cost-effective way to meet face-to-face with key industry purchasers and decision-makers.

TOP **5** REASONS TO EXHIBIT

- 1. Meet Face-to-Face with Top Decision-Makers.** The NIT League Transportation Summit attracts a concentrated buying audience that controls purchasing budgets and decides how contracts are awarded.
- 2. Get Immediate Feedback.** Showcase your latest innovations in technology applications and management tools for freight transportation and distribution operations to the logistics professionals that use them most.
- 3. A Schedule That Drives Traffic to the Show Floor.** On-floor events that are strategically scheduled to maintain steady traffic.
- 4. Unparalleled Exposure.** Your company will be listed on nitl.org, included in attendee mailings and highlighted in the Guide to the 2017 NIT League Transportation Summit.
- 5. Exciting Location.** San Diego is one of the most popular event destinations among attendees and exhibitors. The Southern California location, a significant hub for the freight industry, will attract key decision makers to the events.



EXHIBITOR OPPORTUNITES AT A GLANCE

Exhibit Hall Hours

Monday, January 30
Tuesday, January 31
Wednesday, February 1

5:00 p.m. – 7:30 p.m.
7:00 a.m. – 5:30 p.m.
7:30 a.m. – 11:00 a.m.

The exhibit hall hours are subject to change. If a change does takes place, exhibitor will receive as much advance notice as possible.

SETUP

Monday, January 30

1:00 p.m. – 4:00 p.m.

DISMANTLE

Wednesday, February 1

11:00 a.m. – 3:00 p.m.

Rental Fees & Amenities

BOOTH SIZE:

- ☐ 10' X 10'
- ☐ 10' X 20'
- ☐ 10' X 30'
- ☐ 10' X 40'
(or 20' x 20')

MEMBER:

- ☐ \$3,300
- ☐ \$5,600
- ☐ \$7,100
- ☐ \$9,000

NON-MEMBER:

- ☐ \$3,850
- ☐ \$6,650
- ☐ \$8,250
- ☐ \$10,250

- » One 7" x 44" two-line ID sign, with company name and booth number
- » Pipe railing – 8' high curtain back wall and 3' high curtain side rails
- » Two complimentary exhibitor registrations per 10' x 10' space
- » General security guard service
- » Daily aisle maintenance

Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, booth furnishings, tables, chairs, electrical supplies, special lighting, carpet, individual booth cleaning or any other special service ordered by the exhibitor.

Reserve your space today!
Contact US

JEFFREY LEACH, SALES MANAGER

TEL: (703) 524-5011

FAX: (703) 506-3266

E-MAIL: JLEACH@NITL.ORG





SPONSORSHIP OPPORTUNITIES

NIT League offers several powerful opportunities to garner increased exposure at the 2017 Transportation Summit! These high-profile, high-impact events give sponsors another way to connect with the top transportation and logistics professionals at the NIT League Transportation Summit in San Diego.

\$20,000 EXCLUSIVE

Platinum Sponsor Package

NIT League's Platinum Sponsor Package includes the following:

- » Status as Platinum Sponsor
- » Exclusive sponsor of the Opening Keynote Speaker
- » 2 – Exhibit Booths (10'x10')
- » 6 – Exhibitor Passes
- » 2 – Full Conference Registrations
- » 1 – 15 minute Exhibitor Presentation meeting slot
- » Corporate logo on conference signage
- » Corporate logo & link on conference website
- » Floor decal in exhibition space
- » 1 – Pre and 1 – Post conference email message to attendees
- » 1 – Banner ad on the NIT League website
- » 1 – Conference bag insert

\$12,500 THREE OPPORTUNITIES

Gold Sponsor Package

NIT League's Gold Sponsor Package includes the following:

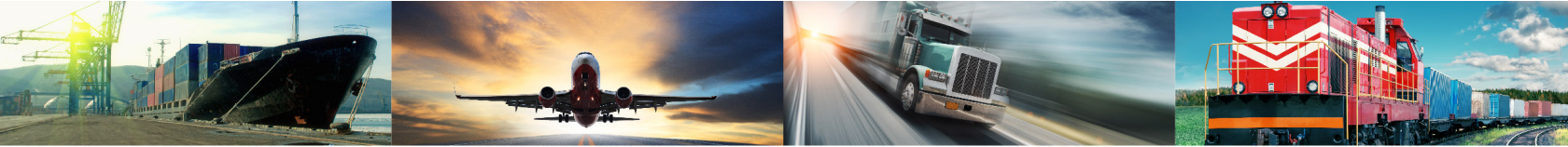
- » Status as Gold Sponsor
- » Co-sponsor of the networking lunch
- » 1 – Exhibit Booth (10'x10')
- » 4 – Exhibitor Passes
- » 1 – Full Conference Registrations
- » 1 – 15 minute Exhibitor Presentation meeting slot
- » Corporate logo on conference signage
- » Corporate logo & link on conference website
- » Floor decal in exhibition space
- » 1 – Pre and 1 – Post conference email message to attendees
- » 1 – Banner ad on the NIT League website
- » 1 – Conference bag insert

\$9,500 FIVE OPPORTUNITIES

Silver Sponsor Package

NIT League's Silver Sponsor Package includes the following:

- » Status as Silver Sponsor
- » Co-sponsor of Tuesday breakfast
- » 1 – Exhibit Booth (10'x10')
- » 2 – Exhibitor Passes
- » Corporate logo on conference signage
- » Corporate logo & link on conference website
- » Floor decal in exhibition space
- » 1 – Pre and 1 – Post conference email message to attendees
- » 1 – Banner ad on the NIT League website
- » 1 – Conference bag insert



INDIVIDUAL SPONSOR PACKAGES

\$8,500 **Exclusive**

Online Schedule / Mobile App

Gain visibility months leading up to the conference on the tool attendees will use the most as they plan for the Summit.

\$8,000 **Three Opportunities**

Opening Reception

Increase your visibility during the initial event of the Summit. The Opening Reception will take place in the exhibit hall on Monday, January 30th.

\$5,000 **Exclusive**

Conference Lanyards

Capture the attention of attendees as they wear your company's name on the official conference lanyard and are seen throughout the entire event.

\$2,500 **Exclusive**

Hotel Room Key Card

Make the first impression with your brand on the hotel key cards at the Hilton San Diego Resort and Spa for attendees during the event. Branded hotel room keys put your company logo in attendees' hands multiple times throughout the event.

\$2,000 **Three Opportunities, One Night Each**

Guest Room Amenity & Room Drop

Reach out to the conference participants on peak nights with personal favors highlighting your company. Items will be provided by the sponsor (subject to approval by NIT League).

\$1,200 **Limited Opportunities**

Exhibitor Presentations

Interested in showcasing your company's products or services? Sign up for a 15-minute session in our Exhibitor Presentation demo booth located in the exhibit hall and invite attendees and your prospects! The demo booth comes complete with audio and seating.

\$1,200 **Limited Opportunities**

Networking Dinner

Join us for the NIT League Transportation Summit Networking Dinner on Tuesday, January 31. Table Sponsorships are available for \$1,200 and provide your company with: prominent recognition on the conference website; opportunity to have organization's promotional materials such as brochures placed on your designated dinner table; invitations provided to specific attendees to sit at your table; statement of thanks at the dinner's opening and closing. All summit attendees are invited to attend the Networking Dinner.

\$850 **Eight Opportunities, Price Per Email**

Dedicated Email to Conference Attendees

Let attendees know you'll be at the NIT League Transportation Summit before the event starts. Emails are sent pre or post-conference to opt-in attendees only.

Note: All messages must be received in full in CSS/HTML code. NIT League will send the message on behalf of the sponsor.

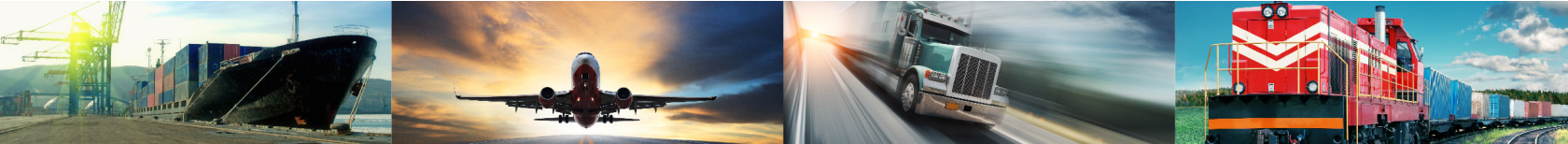


Exhibit Space Application



NITL TRANSPORTATION SUMMIT
Jan 30 – Feb 1, 2017 | San Diego, CA
Hilton San Diego Resort and Spa

COMPANY INFORMATION

Company Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Country: _____

PRIMARY CONTACT

Contact Name: _____ Title: _____

Telephone: _____ Email: _____

NITL MEMBER

☐ YES ☐ NO

BOOTH FEE AND SELECTION

Booth Size:

- ☐ 10' X 10'
☐ 10' X 20'
☐ 10' X 30'
☐ 10' X 40'
(or 20' x 20')

Member:

- ☐ \$3,300
☐ \$5,600
☐ \$7,100
☐ \$9,000

Non-Member:

- ☐ \$3,850
☐ \$6,650
☐ \$8,250
☐ \$10,250

BOOTH LOCATION PREFERENCE

List your two top choices for booth locations:

1. _____
2. _____

Special location request:

PAYMENT INFORMATION

A 50% deposit of the total space cost must be submitted with application. Booths will not be reserved without accompanying payments in U.S. dollars. The remaining balance must be received by December 1, 2016. Applications submitted after that date must be accompanied by payment in full.

Select one: ☐ 50% Deposit ☐ Full Payment

Payment Type: ☐ Check ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Card Number: _____ Exp. Date: _____ Security Code: _____

Cardholder's Name: _____ Amount Enclosed \$: _____

Make checks payable to The National Industrial Transportation League (NITL) and return application to
7918 Jones Branch Drive, Suite 300, McLean, VA 22102 | Fax: 703-503-3266 | E-mail: jleach@nitl.org

Exhibiting Company

In making this application, we the undersigned agree to abide by all governing regulations set forth in the invitation to exhibit. The signatory of this contract must have the authority to bind the undersigned company with regard to this contract.

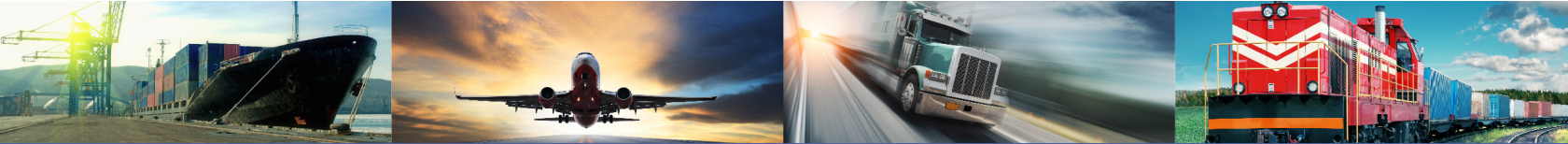
Print Name: _____ Authorized Signature: _____ Date: _____

OFFICE USE ONLY

Date Accepted: _____ Initials: _____

☐ Deposit _____ ☐ Full Payment _____

Booth Space Assigned: _____



Meet Your Market Contact Us

JEFFREY LEACH, SALES MANAGER

TEL: (703) 524-5011

FAX: (703) 506-3266

E-MAIL: JLEACH@NITL.ORG

About NITL

As the nation's oldest and largest freight transportation association, The National Industrial Transportation League has a rich history. From its beginnings in 1907 when economic regulation ruled our industry through the present, the League has been in the forefront of changes that have helped shape our nation's commercial freight transportation system. From rail, to motor carriage, through ocean transport and air commerce, the League has been a proven leader in representing shippers' interests. Fulfilling the mandate set to broaden its membership base, the League is well positioned to engage all sectors of the industry to develop a modern, safe and efficient freight transport system, which meets our country's commercial needs both domestically and internationally. These cooperative efforts are certain to bring about workable approaches to difficult problems and advance solutions which will benefit everyone dependent on freight transportation.

National Industrial Transportation League

7918 Jones Branch Drive, Suite 300

McLean, VA 22102



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